



We're now able to provide a constant stream of relevant content to all employees, and that's helping to drive higher satisfaction and engagement.

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100%

Employees have access to new intranet site.



Challenge

Pitney Bowes needed to **overhaul its outdated, email-centric approach to internal communications**. They wanted to build employee excitement around the launch of new company branding. They also needed to communicate new company direction with a diverse workforce, many of whom did not have computers in workplace.



Solution

The team **launched a new intranet site**, which provides streamlined access to 100% of employees. Employees' experience is personalized for region, job role, language, device and interests. The site also integrates with HR directory system.



Result

71% of employees access the new intranet site once a week or more.